

# Jay Seo

Front-End Web Developer

Chicago, Illinois

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## EDUCATION

### University of Illinois at Urbana-Champaign

College of Media

*Bachelor of Science in Advertising*

## PROJECTS/COURSEWORK

### The Odin Project (TOP)

*Web Development Curriculum*

- Actively engaged in The Odin Project's comprehensive curriculum, gaining valuable skills in both front-end and back-end web development.
- Developing a strong foundation in JavaScript to create dynamic and interactive features within web applications and enhance problem-solving abilities.
- Currently mastering front-end technologies like HTML, CSS, and JavaScript, and progressing towards learning back-end technologies such as Node.js and Express.js.

## SKILLS

### Programming Languages

- HTML, CSS, JavaScript

### Operating System

- Windows, MacOS

### Tools and Technologies

- React.js, Git, API, Vite, Webpack, Adobe Creative Cloud, Ableton Live

## LEADERSHIP & INVOLVEMENT

### Sports Analytics Society

*Champaign, IL*

*Product Manager*

*March 2019 - May 2021*

- Managed various team projects regarding injury reports
- Analyzed health data of athletes to predict and assess performance of individual and teams
- Researched and categorized injury reports for documentation

### Sandage Project

*Champaign, IL*

*Art Director*

*March 2021- May 2021*

- Illustrated visual aspects of Ad Campaign (Immigrant Services of Champaign-Urbana)
- Managed creative initiatives
- Collaborated with peers for proper execution of Ad Campaign

### American Advertising Federation (CTRL V)

*Champaign, IL*

*Video Editor*

*September 2018 - May 2020*

- Developed Films/Music/Interviews Projects for Sofar Sounds
- Directed a team of 5 videographers to produce spec advertisements
- Applied knowledge of computer programs (Adobe Premiere, Photoshop, Ableton)

### American Advertising Federation (NSAC)

*Champaign, IL*

*Junior Creative*

*September 2019 - May 2020*

- Continued participation in the National Student Advertising Competition
- Created campaigns for real clients | Adobe Photoshop
- Managed a same day edit of a testimonial campaign for Wienerschnit